

The most successful way to improve the reading achievement of low-income children is to increase their access to print.

Newman, Sanford, et al. "American's Child Care Crisis: A Crime Prevention Tragedy"; *Fight Crime: Invest in Kids*, 2000

Read-A-Thon Sponsor Levels

\$5,000

- Sponsor a classroom (either elementary or pre school) ensuring their library is fully stocked with grade appropriate books
- Provide additional books for each child to keep at home
- Opportunity to be a "Rockstar Reader" with your classroom
- Feature recognition at Read-a-thon kickoff event
- Opportunities to volunteer throughout the two week Read-a-thon in your classroom and additional activities
- Right to name an elementary school classroom after the university/college of your choice for the 2016/17 school year
- Recognition at the 26th Annual Benefit on Thursday, April 28th at the Ritz Carlton
- Recognition for one year on homepage of Christopher House website
- Feature recognition in three Read-a-thon emails to audience of more than 7k
- Featured in Read-a-thon article in Spring newsletter mailed to audience of 5,000
- Featured with links in at least four social media posts in February and March 2016
- Raffle chance (4 Bulls tickets with parking and gift certificate to State St.)

\$2,500

- Sponsor a classroom (either elementary or pre school) ensuring their library is fully stocked with grade appropriate books
- Opportunity to be a "Rockstar Reader" with your classroom
- Opportunities to volunteer throughout the two week Read-a-thon in your classroom and additional activities
- Acknowledged on Read-a-thon page of Christopher House website for one year
- Raffle chance (4 Bulls tickets with parking and gift certificate to State St.)

\$1,000

- Buy 400 books to build classroom libraries throughout Christopher House infant, preschool and elementary school
- Friday Friends
- Acknowledged on Read-a-thon page of Christopher House website for one year
- Raffle chance (4 Bulls tickets with parking and gift certificate to State St.)

\$500

- Buy 200 books to build classroom libraries throughout Christopher House infant, preschool and elementary school
- Acknowledged on Read-a-thon page of Christopher House website for one year